

# 2011 - 2012 NDDOT Media Calendar

## October 2011

M	Tu	W	Th	F	Sa	Su
26	27	28	29	30	1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

## November 2011

M	Tu	W	Th	F	Sa	Su
31	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27

## December 2011

M	Tu	W	Th	F	Sa	Su
28	29	30	1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25

## January 2012

M	Tu	W	Th	F	Sa	Su
26	27	28	29	30	31	1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29

## February 2012

M	Tu	W	Th	F	Sa	Su
30	31	1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26

## March 2012

M	Tu	W	Th	F	Sa	Su
27	28	29	1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25

## April 2012

M	Tu	W	Th	F	Sa	Su
26	27	28	29	30	31	1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29

## May 2012

M	Tu	W	Th	F	Sa	Su
30	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27

## June 2012

M	Tu	W	Th	F	Sa	Su
28	29	30	31	1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24

## July 2012

M	Tu	W	Th	F	Sa	Su
25	26	27	28	29	30	1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29

## August 2012

M	Tu	W	Th	F	Sa	Su
30	31	1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26

## September 2012

M	Tu	W	Th	F	Sa	Su
27	28	29	30	31	1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

October 3-9, 2011: Distracted Driving - Statewide

October 10-20, 2011: Parents LEAD - Statewide

October 14-31, 2011: Impaired Driving Enforcement Focus

Media Message: Drive Sober or Get Pulled Over

October 14-15, 2011 - Southwest Region Dickinson

October 14-23, 2011 - Southwest Region Bismarck

October 21-29, 2011 - Northeast Region Devils Lake

October 21-31, 2011 - Northwest Region Minot

October 28-29, 2011 - Northeast Region Grand Forks

October 28-31, 2011 - Southeast Region Fargo

November 11-19, 2011: Occupant Protection Enforcement Focus - Statewide

Media Message: Click It or Ticket

November 11-19, 2011: Impaired Driving Enforcement Focus

- Southeast Region Jamestown

Media Message: Drive Sober or Get Pulled Over

November 21-30, 2011: Parents LEAD - Statewide

December 2-3, 2011: Impaired Driving Enforcement Focus

- Northwest Region Williston

Media Message: Drive Sober or Get Pulled Over

December 12-31, 2011: Impaired Driving Social Norming Focus - Statewide

Media Message: Don't Forget TODD; Kilde

January 13-21, 2012: Occupant Protection Enforcement Focus - Statewide

Media Message: Click It or Ticket

January 16-Feb 5, 2012: Impaired Driving Social Norming Focus - Statewide

Media Message: Don't Forget TODD; Kilde

Impaired Driving Enforcement Focus

Media Message: Drive Sober or Get Pulled Over

Jan. 21-Feb. 5, 2012 - Northwest Minot

February 3-12, 2012 - Southwest Region Bismarck

Feb. 13-Mar. 8, 2012: Occupant Protection Social Norming Focus - Statewide

Media Message: TBD

March 9-17, 2012: Impaired Driving Enforcement Focus

- SE Region Jamestown; NE Region Devils Lake

March 16-24, 2012: Impaired Driving Enforcement Focus

- NW Region Williston, NE Region Grand Forks, SE Region Fargo,

SW Region Dickinson

Media Message: Drive Sober or Get Pulled Over

April 2-8, 2012 Distracted Driving - Statewide

April 9-26, 2012: Impaired Driving Social Norming Focus - Statewide

Media Message: Don't Forget TODD; Kilde

May 1-15, 2012: Motorcycle Safety - Statewide

May 4-13, 2012: Occupant Protection Social Norming Focus - Statewide

Media Message: TBD

May 4-12, 2012: Impaired Driving Enforcement Focus

NW Region Williston, NE Region Grand Forks

Media Message: Drive Sober or Get Pulled Over

May 14-28, 2012: Occupant Protection Enforcement Focus - Statewide

Media Message: Click It or Ticket

May 18-28, 2012: Impaired Driving Enforcement Focus

- NW Region Minot

Impaired Driving Enforcement Focus

Media Message: Drive Sober or Get Pulled Over

June 8-17, 2012 - Southeast Region Fargo

June 8-23, 2012 - Southeast Region Jamestown

June 15-24, 2012 - Southwest Region Bismarck

June 21-30, 2012 - Southwest Region Dickinson

June 22-30, 2012 - Northeast Region Devils Lake

July 4-12, 2012: Occupant Protection Social Norming Focus - Statewide

Media Message: TBD

July 13-21, 2012: OP Enforcement - Statewide

Media Message: Click It or Ticket

July 30-Aug 19, 2012 ID Social Norming - Statewide

Media Message: Don't Forget TODD; Kilde

August 17-Sept. 3, 2012: Impaired Driving Enforcement Focus - Statewide

Media Message: Drive Sober or Get Pulled Over

Note: Dates and promotions may change. Last update: May 13, 2012.